



You get
a lot
to like

-filter
-flavor
-flip-top box

Marlboro

THE FILTER CIGARETTE IN THE FLIP-TOP BOX

**NEW
FLIP-TOP BOX**

Firm to keep
cigarettes from
crushing.
No tobacco in
your pocket.



POPULAR
FILTER PRICE

This Marlboro is a lot of cigarette. The easy-drawing filter feels right in your mouth. It works but doesn't get in the way. You get the man-size flavor of honest tobacco. The Flip-Top Box keeps every cigarette in good shape and you don't pay extra for it.

(MADE IN RICHMOND, VIRGINIA, FROM A NEW MARLBORO RECIPE)

